



DEN MEETING RECRUITMENT EVENTS

Are you looking for a way to grow your den?

Does your Pack want to target recruitment to certain age groups?

Do you plan to recruit but want to avoid large group gatherings during a Pack recruitment?

Conduct den meeting recruitments to grow your Cub Scout Pack!

Step 1 – Obtain a directory or roster of families in your den’s grade.

- Some schools provide school directories
- Coordinate with your PTA/PTO if they publish a school directory
- Contact Parent Coordinator or other active parent to collect contact information of families

Step 2 – Invite families to a scheduled den meeting or activity

- Use text or email to reach parents; parents you know are more likely to respond to your invitations
- Ask parents of other Scouts to invite families to your den meeting

Step 3 – Use the School Night Recruitment presentation to share more about Cub Scouts

- Download recruitment resources like the Parent Orientation Guide to share with new families

Step 4 – Sign-up new Cub Scouts during your meeting

- Online registration is simple and easy
- Paper applications are available at both Council Service Centers